

Capital Placement Advisory

CONTACT OUR PLACEMENT TEAM:

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EXPERTS IN CAPITAL PLACEMENT & STRUCTURING

The capital placement team at Lotus serves real estate owners and developers by arranging Structured Debt, Preferred Equity, Mezzanine Finance, and Joint Venture Equity for existing, transitional and construction projects.

Our team possesses a rich knowledge of capital markets dynamics. Accordingly, we understand the suitability between a financing mandate and the appropriate corner of the real estate capital markets where it shall be financed. We further grasp the underlying forces and market trends that drive each component of these markets. Our area of expertise is complex deals that require dedicated attention

from seasoned professionals. Our debt placement business is overseen by career lending veterans, not career brokers. We tell our clients that our value proposition is “making the sale, not attracting the bid.” Our professional pedigree provides us with the necessary market knowledge, structuring capabilities, and unmatched lending relationships needed to best advise our clients.

We embody our client’s needs and work closely with them to provide the necessary advantages to help them achieve the best possible outcome in reaching their unique and desired objectives.

OUR NEGOTIATED OUTCOMES

- ◆ STRUCTURING ADVISORY
- ◆ MEZZ / PREF EQUITY PLACEMENT
- ◆ SPECIAL SITUATIONS
- ◆ NON-RECOURSE CONSTRUCTION FINANCING SPECIALTY

- ◆ STRUCTURED DEBT PLACEMENT
- ◆ SELECT EQUITY PLACEMENT
- ◆ FLEXIBLE BRIDGE LOANS FOR VALUE-ADD OPPORTUNITIES
- ◆ IDENTIFICATION OF ARBITRAGE OPPORTUNITIES

WHY US?

- 01** We are former lenders & loan structuring specialists
- 02** We maintain unmatched lending relationships
- 03** We speak the lender’s language & understand what makes them “tick”
- 04** We have unassailable moral authority & market credibility



**Tested Capital
Relationships**



**Overseen by Lending
Veterans**



Fiduciary Mindset



Problem Solvers



Analytical Rigor



**Innovative
Entrepreneurial
Thinking**